

Report on IP Awareness Programme in DG Vaishnav College

Held on 4th January 2024



The Intellectual Property Cell of The Tamil Nadu Dr. Ambedkar Law University, in collaboration with Patent Information Center, Tamil Nadu State Council of Science and Technology conducted an awareness programme on 4th January 2024 for the students of Dwaraka Doss Goverdhan Doss Vaishnav College, studying in B.Com (Finance & Taxation) on the topic “*Intellectual Property Rights – Transforming Ideas into Valuable Assets*”. The session is presided by **Dr. S. Santhosh Baboo**, Principal of DG Vaishnava College and chaired by **Dr. R. Premalatha**, Assistant Professor and Head i/c of the Department of Commerce – Finance & Taxation.

Dr. M. Sunil Gladson, Co-ordinated the Program

Mr. A. Jeffry Andrew and Mrs. Derifa acted as a Resource Persons.



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

RE-ACCREDITED WITH A++ GRADE BY NAAC
AFFILIATED TO UNIVERSITY OF MADRAS
COLLEGE WITH POTENTIAL FOR EXCELLENCE
LINGUISTIC MINORITY INSTITUTION

DEPARTMENT OF B.COM (FINANCE & TAXATION)

in association with

Intellectual Property Cell


Tamil Nadu Dr Ambedkar Law University

Tamil Nadu State Council for Science & Technology

Patent Information Center, Govt of India

presents


Shri Vallabhacharya
Auditorium


4th Jan
2024
2:00 PM
onwards

INTELLECTUAL PROPERTY RIGHTS

TRANSFORMING IDEAS INTO VALUABLE ASSETS

Resource Persons



MR. A. Jeffry Andrew

Assistant Professor
Dept. Intellectual Property Law
School of Excellence in Law
Tamil Nadu Dr. Ambedkar Law University
Department of Intellectual Property
Chennai -13
Examiner of Trademarks - Mumbai



Dr. M. Sunil Gladson

IP Cell Coordinator
Dept. Intellectual Property Law
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Tamil Nadu Dr. Ambedkar Law University
Department of Intellectual Property
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Ms. T. Derifa

Assistant Professor
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Dr. R. Premalatha
Head of the Department

Cap. Dr. S. Santhosh Baboo
Principal

Shri Ashok Kumar Mundhraj
Secretary

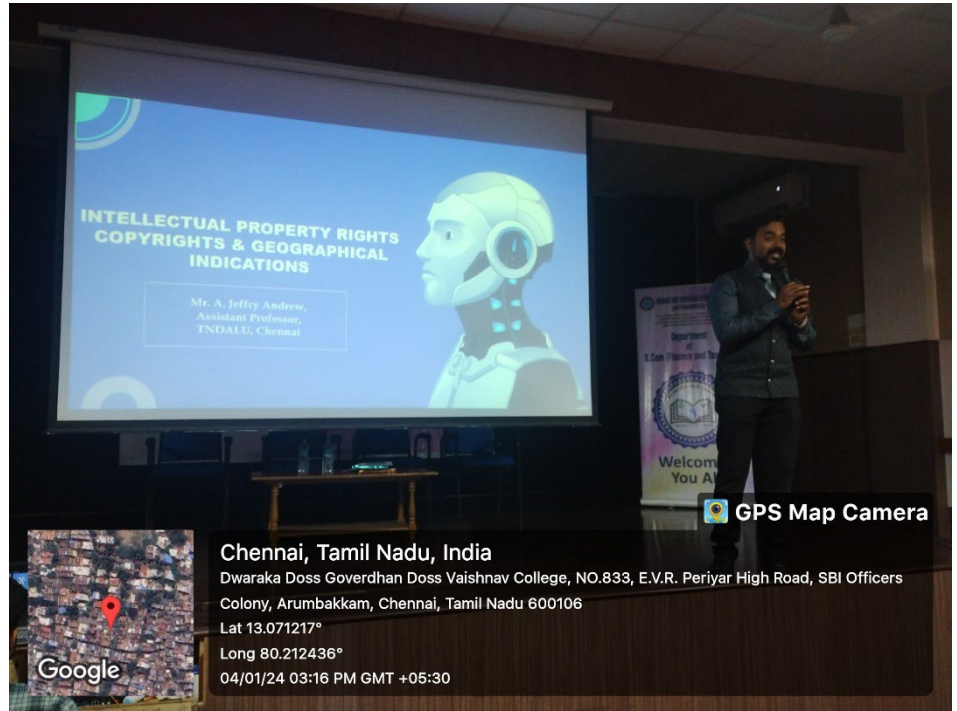
STUDENT COORDINATORS

B Shreenath

V Ashwini Priyadarshini

D Piyush

Shyam Charan B



Mr. A. Jeffry Andrew deliberated on converting Copyright and Geographical Indications into exclusive property for national development, highlighting strategic imperatives for harnessing the economic potential of Intellectual Property Assets. This includes emphasizing the transformative power of Copyright and Geographical Indications for the collective prosperity and socio-economic well-being of nations.



Mrs. Derifa deliberated on converting IP into exclusive property to foster sustainable economic growth and enhance competitiveness for developing the economy. The deliberation emphasized the necessity for capacity building and strategic partnerships to unlock the full potential of intellectual capital, positioning nations as global leaders in innovation, creativity, and entrepreneurship.



The session concluded with students providing feedback, expressing gratitude to the Resource Persons for an insightful session. They also extended thanks to **Dr. R. Premalatha**, Assistant Professor and Head in charge of the Department of Commerce - Finance & Taxation, and **Dr. S. Santhosh Baboo**, Principal of DG Vaishnava College, for orchestrating such an outstanding program. The students remarked that the program not only enlightened their minds but also helped refine their future goals.



The Smiles illuminating the faces of both students, mentors and resource persons as they express the moment of mutual respect and appreciation.